

Message Text

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E.O. 11652: N/A
TAGS: BEXP, VE
SUBJ: PLASTIC PRODUCTION EQUIPMENT AND PLASTIC MATERIALS
TECHNICAL SALES SEMINAR

REF: STATE 271917

1. FOLLOWING IS SUMMARY OF LOCAL MARKET AND INDUSTRY CONDITIONS
PREPARED USING INFORMATION PROVIDED BY AVIPLA WITH ADDITIONAL
EMBASSY INPUT.

I. ESTIMATED VALUE OF PLASTICS INDUSTRY PRODUCTION IN 1975:
\$276.7 MILLION.

II. INDUSTRIAL PROCESSES IN USE, IN ORDER OF IMPORTANCE:
INJECTION; EXTRUSION; COMPRESSION; BLOW MOLDING; LAMINATION
ELECTROFUSION; CALENDERING.

III. PROCESSES THAT ARE EXPECTED TO BE MOST WIDELY USED DURING
THE NEXT FEW YEARS: INJECTION; EXTRUSION AND BLOW MOLDING.

IV. RAW MATERIALS PRESENTLY BEING IMPORTED BY THE PLASTIC
INDUSTRY: A) POLYVINYL CHLORIDE, EMULSION AND SUSPENSION.
B) HIGH DENSITY POLYETHYLENE. C) EXPANDED POLYSTYRENE.
D) POLYPROPYLENE. E) PHENOLIC RESINS. J) PVC COPOLYMER,
ACRYLNITRILE (ABS). K) BUTADYEN STYRENE. L) STYRENE
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PAGE 02 CARACA 00501 181412Z

ACRYLNITRILE (SAN) CELULLOSE PROPIONATE.

V. IMPORTED RAW MATERIALS FOR WHICH THERE WILL BE SIGNIFICANTLY
INCREASED DEMAND DURING THE NEXT FEW YEARS: A) POLYVINYL
CHLORIDE, BOTH EMULSION AND SUSPENSION. B) POLYPROPYLENE.
C) PHENOLIC RESINS AND D) POLYAMIDS.

VI. RAW MATERIALS FOR THE PLASTIC INDUSTRY PRESENTLY BEING
MANUFACTURED IN VENEZUELA: C) HIGH IMPACT AND CRYSTAL POLYSTYRENE.

VII. RAW MATERIALS FOR THE PLASTIC INDUSTRY WHICH WILL BE
MANUFACTURED LOCALLY IN THE NEAR FUTURE: A) POLYVINYL CHLORIDE,
EMULSION AND SUSPENSION. B) POLYPROPYLENE.

VIII. NUMBER OF ESTABLISHMENTS INVOLVED IN THE PRODUCTION OF
PLASTIC PRODUCTS, MEASURED BY NUMBER OF EMPLOYEES:
LARGE, WITH OVER 100 EMPLOYEES: 17
MEDIUM-LARGE, 51 TO 100 EMPLOYEES: 40
MEDIUM: 21 TO 50 EMPLOYEES: 63
SMALL: 5 TO 20 EMPLOYEES: 93
TOTAL NUMBER OF ESTABLISHMENTS: 213

IX. TOTAL INDUSTRY INVESTMENT AS OF JANUARY 1975: \$23.3
MILLION.

X. NEW INVESTMENT DURING 1974: \$8.1 MILLION.

2. THE MATERIAL IN THE PETROCHEMICAL CHAPTER OF THE VENEZUELA
SURVEY, AND THE PROFILE OF THE LOCAL PLASTICS INDUSTRY IN
AVILPLA'S DIRECTORY (AVAILABLE IN USDOC) ARE THE MOST RELIEABLE
SOURCES OF ADDITIONAL INFORMATION ABOUT LOCAL MARKET CONDITIONS.
AVIPLA'S DIRECTORY REPRESENTS THE BEST AVAILABLE TRADE LIST.
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Disposition History: n/a
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